



OUR ENERGY COMES THROUGH.®

## East Central Iowa Coop

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### *Diesel fuel is diesel fuel, right?*

**WRONG!** Diesel fuels can vary widely by supplier. But a true premium diesel fuel, like Cenex® Ruby Fieldmaster® can increase both the performance and life of your diesel-powered equipment. You'll notice the difference—more power, better fuel economy, less maintenance and reduced emissions for cleaner air. That's because Ruby Fieldmaster is specially formulated to meet the rugged demands of your business. It contains a high-quality base fuel and a complete, balanced additive package that work together to provide optimum engine performance. In rigorous lab and field tests against standard diesel fuels, Ruby Fieldmaster has been proven to:

- Reduce Fuel Costs—Advanced detergents provide up to 5% better fuel efficiency.
- Protect Your Engine—10-15% better lubricity than standard #2 diesel reduces wear and maintenance.
- Maximize Power—Enjoy up to 4.5% more for pulling long hills.
- Promote quicker, more fuel efficient starts!

Plus, Ruby Fieldmaster is blended with soy biodiesel—a lubricity enhancer and clean-burning alternative fuel made from domestically-grown soybeans. It protects the moving parts in your engine better than any other fuel on the market.

*(For agriculture equipment only.)*

Cenex is so confident in this premium product that it's backed by an iron-clad guarantee. If you're using Ruby Fieldmaster and anything goes wrong with your equipment—old or new—parts covered by the warranty will be replaced free of charge. That's an offer you won't find with any other diesel fuel.

Your equipment is worth protecting. At the **East Central Iowa Coop** we'll ensure superior protection and engine performance every day when you use Ruby Fieldmaster. It's simply the best premium diesel on the market today.

Contact us today at 319-235-6281 or visit us at 1467 West Airline Hwy, Waterloo, Iowa 50703.

**Mark Thesing Certified Energy Specialist**

**Cell Phone 319-939-4695**

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