



**West Des Moines, Iowa** – Heartland Co-op announced that it has agreed to buy the operating assets of four facilities owned by Keith Roorda. Heartland will begin operating the Newton Feed Center Elevator, Monroe Feed Center, Prairie City Feed Center Elevator and Runnells Grain Elevator on July 1, 2010.

“We look forward to continuing the excellent service provided by the team currently operating these facilities, and we intend to utilize this team to operate these facilities for us,” said Larry Petersen, Heartland Co-op, CEO. “We invite our new customers to become members of our co-op family, and through their patronage become investors in the future of their communities.”

“We chose Heartland because they have the leadership and staff best able to successfully compete in today’s ag business environment and adapt to future changes,” said Keith Roorda. “This is what our customers will need to be successful in their own businesses.”

**More About Heartland Co-op**

Heartland Co-op ([www.heartlandcoop.com](http://www.heartlandcoop.com)) is a member-owned cooperative with headquarters in West Des Moines, Iowa. Heartland was formed in 1987 and provides grain, agronomy, feed and energy services to over 4,500 patron customers. Heartland serves its membership family through 380 employees who operate 48 locations. Heartland has built a strong reputation in providing local farmers a voice in the future of agriculture. Heartland works hard every day in *“Helping Farmers Produce & Market Profitably.”*