

The Pride of Monroe City

Newsletter of Farmers Elevator & Exchange Co. -

107 So. Chestnut Street - Monroe City, MO

ph. 573/735-4543 or 888/842-2090



Manager's Corner *by Marlin McCormick*

Too Good To Be True— Probably Was

Stories surrounding the incident involving inadequacies of an Audrain County, MO - based truck-grain dealer gave folks a lot to talk about in late February. Having been a part of the grain industry for 32 years, I recall an incident that 'rocked' the grain business in 1980 in Stockport, IA. I

lived in SE Iowa at the time, and as I recall, when the state grain inspector arrived, the elevator owner borrowed a patron's truck, drove to the country and shot himself with the farmer's gun. Farmers and bankers in Iowa lost \$10 million. Over the years I have known of several cases of grain fraud in Illinois. In the end, no one ever gets away with any scheme that is not honest and many get hurt.

At this writing, the issues are far from resolved in Audrain County. A likely outcome will include changes by the grain regulatory services of the Missouri Dept. of Ag for grain dealers in Missouri. The State has 6 classes of grain dealers. Farmers Elevator is a Class I dealer. We are allowed to issue all types of grain contracts. A Class IV grain dealer (*what we understand the company in question to be*) is primarily engaged in trucking, buys grain and is required to pay sellers for grain within 30 days of delivery. A Class IV dealer may NOT issue minimum price contracts, delayed price or deferred payment contracts. The Farmers Elevator complies with all grain regulations. We owe this to you! **I urge anyone in any business, including farming, to use good common sense at all times and to use sound business practices when dealing in any venture!**

In an unrelated note, we express our sympathy to the family for the recent unexpected passing of our former Director, patron and friend Robert 'Bob' Delaporte. Bob was a kind, gentle, and pleasant man with a big smile who was always interested in moving forward. We miss him.

The early season weed control you choose for your corn acres shouldn't quit, either. After all, university studies prove that controlling weeds before they emerge can have a much bigger impact on profits than using rescue treatments later on. This is why we invite you to try **Lexar®** corn herbicide next spring.

The Bottom Line —Lexar, the highest performing pre-emergence herbicide available, offers unprecedented broadleaf weed and grass control that keeps fields clean early in the season, allowing corn to grow with less competition in a very critical growth period. In addition, Lexar delivers the longest-lasting control to manage weeds through crop canopy. In most cases, growers could not achieve this with currently available products like Harness® Xtra, Guardsman® or FulTime®. Growers who choose Lexar as their foundation for weed control can rest assured knowing they are maximizing the yield potential of their corn crop.

Lexar is a product of choice of Farmers Elev & Exch Co.



Around the Saddlehorn

by Mike Utterback, Asst. Mgr.

Winter is winding down and **spring planting season is nearly upon us**—we hope! I want to thank you for allowing us to serve your needs! Re-cently I was thinking about all we bring

to the table in regard to experience in agronomy service. I added the years of service together of 7 people on our team who are involved in agronomy. Together, these men bring **165 combined years of agronomic/agri-business service** to you! So, let us remove some of your hassles so that you can go to the field and plant sooner! And don't forget to see our good selection of **Forage First Turf Grasses and Field Seeds**. If your garden dries out, come by for a bag of fertilizer too!

Crop Care *by Gary Carr,* *Agromony Sales Manager*



The calendar says at this writing it is the first of March—Spring is just around that proverbial corner. Farmers in the southern part of the country are getting ready to plant, putting down fertilizer, chemicals, and taking delivery of seed—31 DAYS TILL APRIL 1.

On Feb. 25, Farmers Elevator held a Agronomy 101 Seminar, with Brad Koch, Brian Selle and Steve Cabbage presenting the program. We stressed the value of all the soybeans *'little things'* you can do to improve your bottom line.

Residual chemicals on Soybeans—this is something we recommend that you NEED to be doing for control of those Glyphosate-Resistant weeds and to get your soybean crop off to a clean start, less weed pressure equals more yield—**MORE BUSHELS = MORE \$\$\$\$.**

If you have not purchased all of your seed corn or seed bean needs, call us today and check out the lineup we have in stock to serve all of your row crop planting needs for spring 2009!

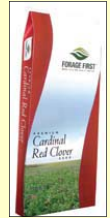
University of Missouri Soybean Trials North & Central Regions 2008, NK Soybeans outperformed the nearest competitor by 3 bu. per acre, NK had the **top five beans** in the North Region and **five of the top six** in the Central Region (group 3 beans). **S39—A3 Cruiser-Maxx treated beans** led the way in both Regions. **DON'T BUY THE MOST EXPENSIVE BUY THE BEST—NK S39-A3 CruiserMaxx Soybean Seed!**





Forage First Dominion Red Clover is a diploid medium red clover. This variety was selected for its grazing and animal traffic tolerance after two years of intensive grazing by beef cattle in the Southeast.

- Low resistance to Northern Anthracnose, high resistance to Southern Anthracnose, and is resistant to Powdery Mildew



Forage First Cardinal Red Clover is a high yielding, double cut red clover selected for both improved disease resistance and forage production.

- Exceptional re-growth after harvest
- Exhibits resistance to Northern Anthracnose, Powdery Mildew & So. Anthracnose
- Good winter hardiness for 3-year stands and High nutritive values



Seven Star Range Pasture Mix is the most versatile mixture in the Forage First™ lineup.

- Combination of grasses and legumes
- Well suited for non-irrigated areas
- Excellent grazing mixture
- Well adapted to variety of soil types & conditions and highly palatable
- Persists year after year with proper management
- Increased animal production

Call us for prices and come see our line-up!



\$485 cash

We stock Bextra Bale Feeders!



From The Feed Bag

by Ron Dean, Livestock Consultant

County Fair/Show season is still a few months away but now is the time to start planning your ration needs. If you buy your animal or have your own parent stock, high genetic potential is essential to being successful in the show ring. A sound nutrition program is also essential to maximizing the genetic potential of your animal. We offer programs from our **Moorman's ShowTec** line or **Purina Honor Show Chow** line.

Moorman's ShowTec line of show pig products offers a complete feed option or a mintrate that you can mix with your own grain and soybean meal. ShowTec also offers a complete line of top dress products to develop the pig to the maximum genetic potential. These products include Moorbody, Showprep, Pig Navigator, **FastFuel**, MoorFat, Alliance 3-D, and Lean Maximizer/Payleen.

Our show sheep feed includes a complete feed line from both our **ShowTec** and **Honor Show Chow** lines. Both lines have a 20% starter, 18% Grower, and a show mineral. They also have top dress products that are high in fat to help develop the top of the lamb that is desired in the show ring today. And our show **goat** feed lines are similar to the sheep feeds offered by both **ShowTec** and **Honor Show Chow**.

Honor Show Chow beef feed offers both a complete line and a grind and mix option including a **Fitter's Edge** grower ration, **Finishing Touch** finishing ration, and **Full Control** holding ration. **Grand 4-T-Fyer** is a supplement you can use to develop a ration with your grain. Top dress products are available to enhance the calf's appearance.

ShowTec Beef Feed includes complete feeds- **Beef Creep**, a **Cattle Grower** for up to 1000 pounds, a **Cattle Finisher** for 800 to 1300 lbs. & **#1 Mineral Supplement**. **FastFuel** can also be used as a top dress for enhanced appearance.



Levi Keller's 2008 Missouri State Fair FFA Champion Hampshire barrow fed on ShowTec from Farmers Elevator

Farmers Elevator & Exchange Co.
P.O. Box 7
Monroe City, Missouri 63456

Open 7:30-5:00 M-F
Open 7:30-noon Sat.

Reminders:

Chick Day-

Wednesday, April 8

- at our store
- Call for a brochure (Cackle Hatchery)
- Place orders & book feed **by March 16!**
- Order turkeys-geese-ducks-turpens- pea fowl!



Thursday,
March 5
6:30 PM

Fish Day- Saturday,
April 18 at our store. Or-
ders may be placed at any
time for fish and fish food!



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90th Farmers Elevator
& Exchange Co.

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