



# A member newsletter Connections

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## Energy Update Meetings Scheduled

### EPA Mandate requires changes in diesel fuel

The Environmental Protection Agency has recently issued new emission and sulfur content regulations for diesel engines. What does this mean to you? During three Energy Update Meetings that Viafield is hosting in March, representatives from the CHS Energy Department will explain how the new regulations will affect your tractors, trucks and lubes. You'll also learn solutions to the challenges presented by these newly mandated regulations.

This discussion will take place at three separate locations, and a meal will be served at each meeting. *For more information please call, Mike Kuboushek, Energy Business Team Leader, at 563-380-6156. Or contact your local Refined Fuel Sales Specialist.*

### Energy Update Meetings

**March 3** – Fayette Room, Upper Iowa, in Fayette 10:30am – 2:00pm (lunch at 12:00pm)  
*Call 800-632-5903 to reserve your place!*

**March 15** – Community Center, in Marble Rock – 8:30am – 11:00am (Breakfast at 8:00am)  
*Call 800-992-2515 to reserve your place!*

**March 15** – Community Center, in Grafton 12:00pm – 3:00pm (lunch at 12:00pm)  
*Call 888-324-2753 to reserve your place!*

## CONTACTS

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Bill Hayes Feed	563-426-5566 bhayes@viafield.com
Mike Kuboushek Energy	563-380-6156 mkuboushek@viafield.com

## Improving Safety and Customer Service

### Viafield safety meeting sparks ideas in ways to improve customer service

We want to thank our members and customers for working with us this winter as we struggle with more snow and cold than usual. Our customers are very important to us, and we are always looking for ways to improve our service to you.

Recently, a few issues came up at our company wide safety meeting that we would like to address. Clearing ice and snow around driveways, LP, fuel, and bulk feed tanks, is something the safety committee feels could really improve the efficiency of our drivers.

Making sure these areas are cleared will allow us to make timely deliveries and do it in a safe manner.

We would also like to see livestock producers check the ladders on bulk feed tanks to make sure they are not loose or damaged. These simple precautions will make sure operations run smoothly.

*We thank you in advance for helping us improve safety for the Viafield team serving you at your operation.*



**Bill Hayes**

**Feed Business Team Leader**

This month I want to visit with you about mineral supplements, what you can do to protect your calves from cold stress, and show cattle feed.

**Beef Mineral Supplements**

The better shape a cow is in while pregnant, the better shape she'll be in for calving—as well as feeding her calf once it's born. There's a direct connection between a cow's body condition and her calf's ability to thrive. The best way to keep your cows in ideal condition is to supplement with feeds to provide nutrients that are not available from

## Feed Business Update

Winter update from Bill Hayes

their forages. The right supplement will help cows increase their hay intake, while enabling them to get more nutrients. The first supplement cattle producers should consider when feeding low quality forages is mineral, which will supply cattle with many of the nutrients not present in their forages.

Viafield prides itself on a wide range of high-quality minerals available for cows at all life stages, and we're offering a discount on Rangeland minerals and tubs booked during February. Contact Viafield beef nutritionist Mike Kirby, 563-419-9522, to book your minerals and ensure your cows are getting the nutrients they need.

**Protect Your Calves from Cold Stress**

Are you tired of all this snow and cold? Your calves are too! When it's under 42 degrees, all pre-weaned calves suffer cold stress. And since baby calves don't have much body

fat as an emergency energy supply, they are forced to divert food energy from growth – just to maintain body temperature. Manage calf cold stress impact with hi-energy Architect Formulation System calf milk replacers from Land O'Lakes Purina Feed and Viafield. Don't get stressed about the cold. Contact your Viafield dairy nutritionist to make sure you have the right milk replacers to meet your calves' energy needs during this long, cold winter: Lynn Bleuer – 563-650-1983, Dan Franzen – 563-380-7473, and Sharon Green – 563-568-8742.

**Raising show cattle?**

Viafield has a complete line of show feeds that you should consider for all show livestock, including swine, cattle, lambs and goats. To learn more about our show feeds, contact your nearest Viafield location.

## Alerts from news@viafield.com

Newsletters, weather updates, market futures, and cash bids all features of Viafield's email alerts

**Email Alerts**

You can now receive Future Alerts (markets), Weather Alerts, Cash Bid Alerts, and the Connections newsletter via email. If you wish to receive these alerts or the newsletter, sign up at [www.viafield.com](http://www.viafield.com). If you've previously signed up with the Viafield website, you'll see the Email Alert option on the Site Login drop down menu (accessed on the green menu bar). If you haven't signed up, you'll need to do that first by following the Site Login instructions. Once you've signed up, you can customize your email alerts.

We are hoping by making our newsletter available through email, we

can cut down on printing and be more ecologically responsible. If you wish to be taken off the print mailing list simply submit an email at the bottom of the contact us page at [viafield.com](http://viafield.com), and we will remove you from the list.

**Viafield News**

Under the about us section on our webpage, we have added a section for Viafield news and Viafield in the news. Please visit this section to learn what is going on with your cooperative and what events we have planned for the future. If you have any suggestions of news you would like to see please submit your ideas under the contact us section of our webpage.

**Social Media**

Follow us on Facebook, Twitter, and Flickr. The links are located on the homepage just under the markets on the right side. Following us here, is another way to stay up-to-date on what is going on with Viafield.

**The following are the links for Viafield's social media pages**



## Agronomy News

Pest control product, Agrisure Viptera™ 3111 Trait offers new way to control bugs.

### A totally new mode of action for multi-pest control in corn

Viafield now has Syngenta's breakthrough insect control product—the Agrisure Viptera trait. Featuring Vip3A, a new mode of action for corn insect control and the industry's first vegetative insecticidal protein, the Agrisure Viptera trait offers growers highly effective control of the multi-pest complex, including corn earworm, fall armyworm, Western bean cutworm, black cutworm, dingy cutworm, common stalk borer and sugarcane borer.

### Agrisure Viptera + Agrisure® 3000GT = Agrisure Viptera 3111

This new trait stack has demonstrated unsurpassed multi-pest control of 14 yield- and quality-robbing insects including corn borer, corn rootworm and the multi-pest complex. The Agrisure Viptera 3111 trait stack also continues to offer the same herbicide flexibility as Agrisure 3000GT, offering both glyphosate and glufosinate tolerance. The Agrisure Viptera 3111

trait stack gives U.S. corn growers the broadest spectrum of above- and below-ground insect control available.

### Advantages

- An average yield advantage under corn earworm pressure of 14.3 bu/A1, with yield gains of up to 32 bu/A2 under very heavy pressure
- Reduced aflatoxin by 83% versus triple stack hybrids and 91% of that detected in refuge hybrids3

Following are the traits and their maturity levels:

**N34N Relative Maturity - 96 days**

**N39M - Relative Maturity - 98 days**

**N53C - Relative Maturity - 105 days**

**N68B - Relative Maturity - 111 days**

**N71G - Relative Maturity - 112 days**

**N72Q - Relative Maturity - 113 days**

Contact one of our Agronomy Account Relationship Managers for more information on Agrisure Viptera 3111.



## Agronomic Update Meeting Scheduled

Speakers from Iowa State and Syngenta headline update meeting

Everyone is aware of the good crop prices we are currently experiencing. The value of the bushel is higher now than any other time in history. We have scheduled an Agronomic Update Meeting to discuss how to achieve greater yields and get the most return for every acre.

Anontio Mallarino from Iowa State will speak about phosphorus and plant potassium. Jon Buseman from Syngenta will talk about some chemical strategies we can use to improve

efficiency. Following the meeting a meal will be served. Please contact one of these Agronomy Account Relationship Managers for more information.

**Al Marth** - 641- 330-8107

**Dominic Vance** - 641 - 330-7245

**Jody Ewert** - 641 - 330 - 8108

**Terry Flick** - 641- 257-8831

### The Agronomy Fertilizer Meeting

**When:** March 10

**Where:** NIACC Center  
Charles City, Iowa

**Who:** Antonio Mallarino Professor, Soil Fertility and Nutrient Management Iowa State, and Jon Busemen from Syngenta.



PO Box 38  
Marble Rock, la 50653



## News from the Energy Team: Energy Update Meetings

The EPA has mandated changes in regulations with fuel in diesel engines that affects emissions and sulfur content

- What the mandate means for you
- Changes in diesel engines in tractors, trucks and lubes, and how it will affect your operation
- Solutions to challenges presented by new regulations

**Look inside for more information!**

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