

# Why AgMark Crop Insurance?

*“More than just Crop  
Insurance”*



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*“Our mission is to help each client develop  
and execute a comprehensive plan that  
leverages their resources in order to  
manage risk, enhance wealth, and improve  
their quality of life.” - Diversified Services*

*Diversified Services Crop Insurance is an equal  
opportunity provider.*



## AgMark LLC Services

*The risks and rewards involved with ag commodities are remarkable. At AgMark, we know and understand yield, price, and financial risks (and Opportunities) first hand. Our programs help insure profitable operations. We have teamed up with Diversified Services Inc., which is a subsidiary of Consolidated Grain and Barge (CGB). They have an outstanding track record of providing timely information and insight into crop insurance and grain marketing.*



## The Right People

AgMark Services has a unique perspective on farm risk management. That's because we understand integrating crop insurance with an overall risk management plan. We know how to use the right tools available in the marketplace.



We take a partnership approach. That makes AgMark an important partner in our clients' operations. Maybe that's why our customers recognize our commitment to their success. We add value and bring confidence to the world of agricultural markets and risk management.



## The Right Tools of the Trade

We have the proprietary tools to help you make informed decisions on crop insurance – Super Matrix, Profit Matrix, Unit Structure Optimizer, and Crop Insurance Calculators. We can also provide you with maps via our CIA software. We provide tools to help make you a better marketer. Our customers stay up to-date with marketing updates by email or cell phone throughout the day, and our monthly risk management newsletter that recaps the latest crop reports. These provide insight to what's important in the markets and for using your policy to its fullest extent.



The cost of Federal Crop Insurance is the same anywhere it is purchased. What makes AgMark LLC different from the rest, is our ability to take our grain marketing knowledge and tie it together with crop insurance. We understand the importance of crop insurance plus having the tools and personnel that explain which policy is best for your operation. This combination reduces risk and volatility to the producer's bottom line.

*“Working together to accomplish more”*

## What do you want your crop insurance agent to do for you?

That's a question you should answer before you decide who to work with.

We use state of the art analysis to help our customers know and understand the value of each alternative. We supply our clients with programs that involve grain marketing plans and ways of integrating crop insurance with an overall risk management plan.

The bottom line: we want to teach you how to become a better risk manager. If you're successful in your operation, then we'll be successful in ours. AgMark and all of our partners have worked hard to provide superior service to our customers. Our new Services division will not be any different. We will provide trusted service so you can focus on producing your crop.

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