

M&M Farm Supply, Inc.

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Newsletter.....August 1, 2010

Customer Appreciation Meetings

Heartfelt “thanks” to those of you who attended our cattle producer dinner last week. It is always good to get together and share ideas and information that helps us in our business. Calf prices this fall will be very good. Abundant moisture has helped us begin to fill up our hay traps. More blessings will surely follow.

Preconditioned Calf Sales

We discussed the opportunity to sell your calves through a special preconditioned calf sale at our meeting. Following are the highlights and details:

- Buffalo sale dates are September 29 and November 10.
- Crockett sale date is October 1.
- Wean at least 45 days before sale date.
- Must sign-up prior to the 45 day window. M&M has the forms.
- Must give two rounds of the recommended vaccines.
- M&M can help design your nutrition program using Purina proven products.

What are the benefits to cattlemen for participating in these special sales?

1. Manage shrink on the calves by weighing immediately upon arrival at the barn.
2. Achieve a higher selling price by selling in uniform groups that have added value.
3. Pocket extra \$ over your feed costs by using one of our proven nutrition programs.

Wildlife Seminar

If you enjoy deer and all of the related outdoor activities fall brings, mark your calendars for Tuesday, September 7, 2010. M&M will be hosting the “Purina Wildlife Series” again at the Pridgeon Community Center in Franklin. This is a free event, but you must RSVP to any M&M location. Go to our website www.mmfarmssupply.com for all the details. Hunting industry leaders will share stories and new ideas. Register for nice prizes! Doors open at 5:30 p.m.

Buck Country Classic

M&M will be sponsoring a big buck contest this fall. Many prizes will be awarded for the different categories. You must register prior to deer season. We will give the details of the contest at our big wildlife meeting on September 7 or you can go to our website for the contest: www.BuckCountryClassic.com for all the rules. Good luck!

Back to School Clothing

August will be shopping time for “back to school” needs. M&M has received new inventory in jeans, shirts, boots and all the accessories. Our prices are very competitive and our sales staff will do everything possible to help you find what you want. Give us a try! We invite you to shop locally for your fall clothing needs.

Tax Free Weekend

We invite you to shop with us the weekend of August 20-22 for “tax free weekend”! All shirts will be 25% off and you can save \$5.00 on each pair of jeans. We appreciate your business very much! Thanks